



GO LOCAL

<i>Intro</i>	03
<i>Services</i>	04
<i>Web Development</i>	05
<i>Email Marketing</i>	08
<i>Graphic Design</i>	09
<i>Photography</i>	13
<i>Video Production</i>	14
<i>Case Studies</i>	20

Table Of Contents:

This deck was designed to give you an overview of all the services Go Local has to offer.

For an optimal experience, please utilize the hyperlinks to view the the videos and case studies.

Intro

Company Overview: We are a full-service, in-house digital agency that concentrates on service, research, execution and results. As an agency, we partner with companies in order to assess brand needs within budgets and timelines.

We were founded in 2015 and since then have grown to over 10+ people in-house. We are headquartered in Frisco, TX and have remote workers located throughout the United States & Canada. Our seasoned team has worked with hundred of clients across dozens of verticals to provide marketing, design, and strategy that disrupts the industry. Our core capabilities range from ideation to design to development.

Owners:

Brandon Frakes // brandon@golocalgroup.com
Gabe Harris // gabe@golocalgroup.com

Website:

www.golocalgroup.com

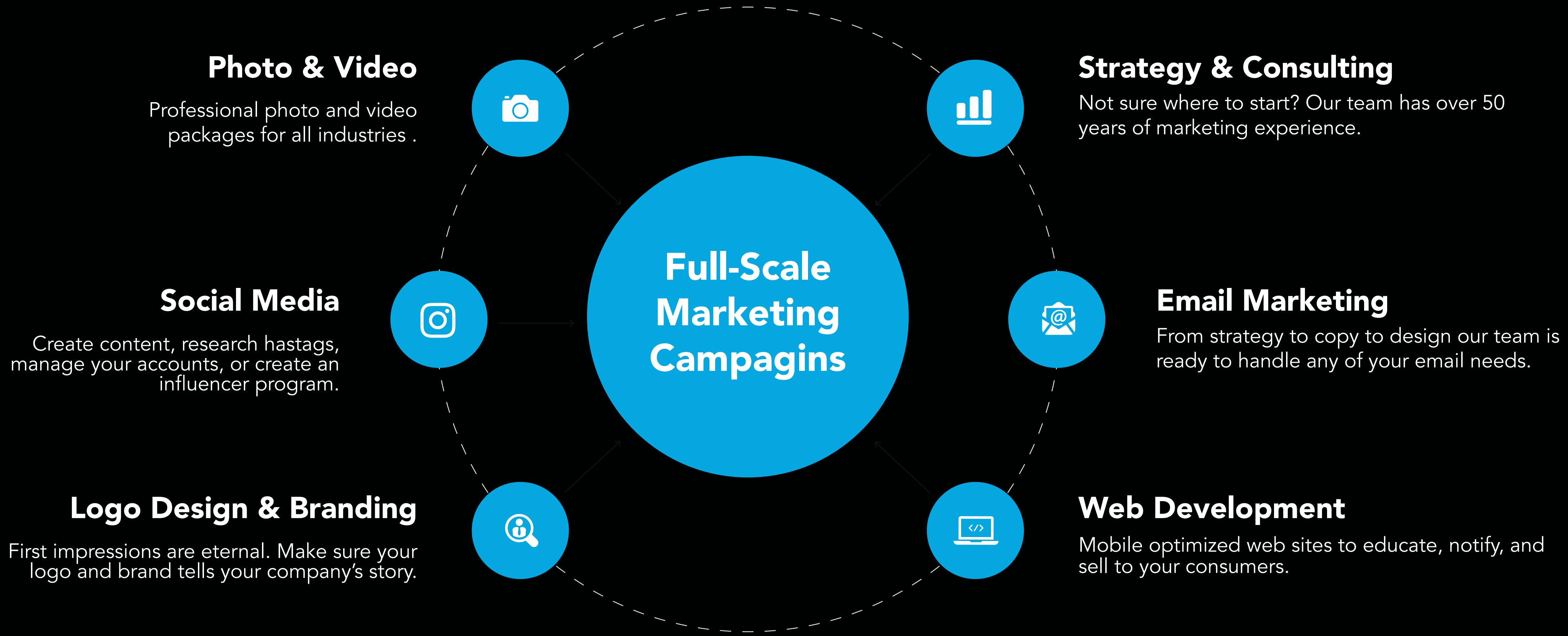
Social Media:

[@golocalgroup](https://www.instagram.com/golocalgroup)

FOUNDED IN: 2015

REMOTE TEAM: Frisco, TX | Scottsdale, AZ | Fresno, CA | Toronto, ON

TEAM MEMBERS: 10+

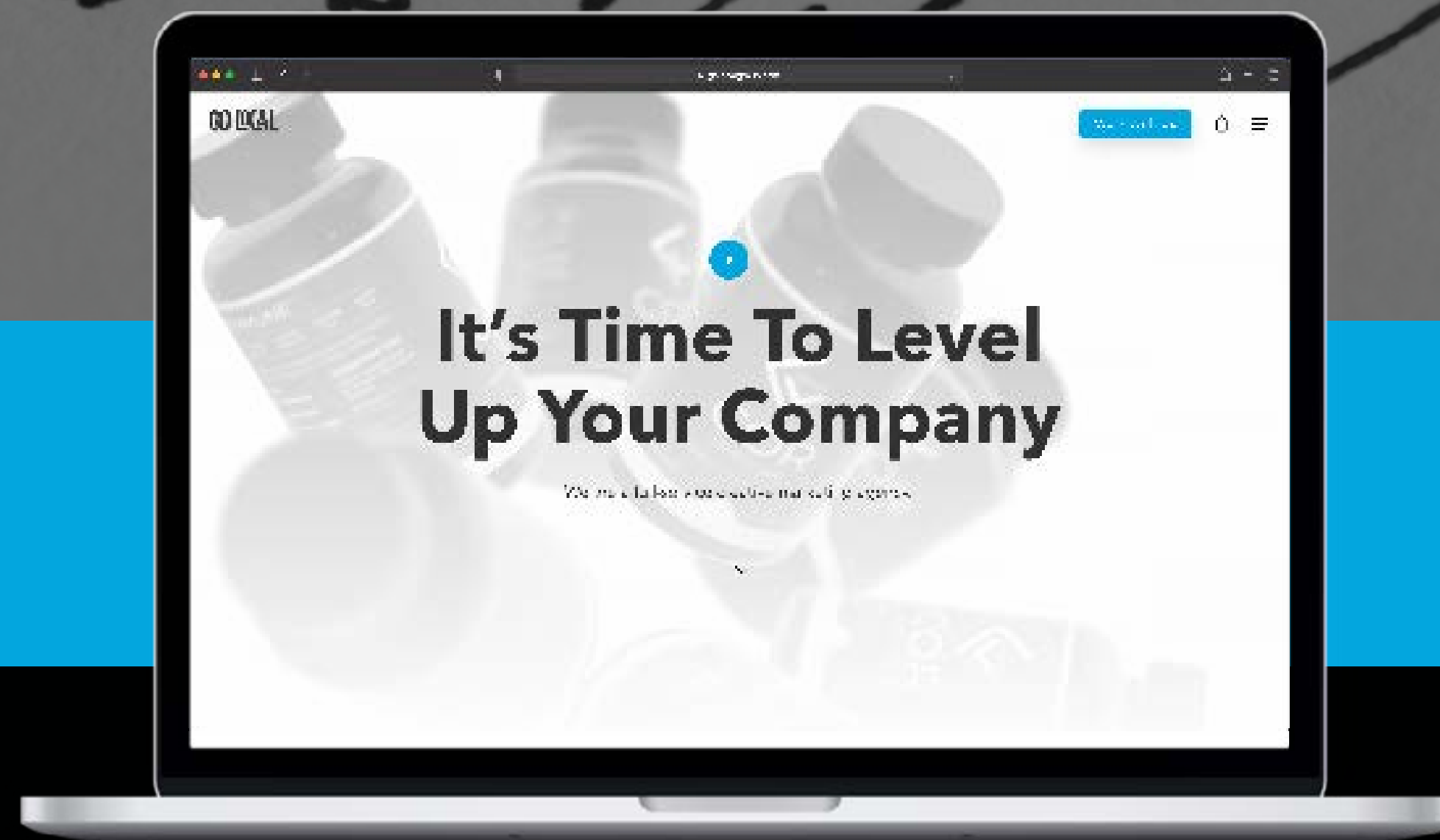




Converting Designs



Product Photography



Mobile Optimization



Analytics & Tagging

Web Development

Our Standard: Behind any powerful digital experience lives a high quality build. Our award-winning design team are committed to delivering digital experiences that activate, reward and inspire our clients' customers. We are truly passionate about web development.

FREE SHIPPING ON ALL ORDERS

HARLEY & DANGER

100% Cotton

Get The Most Out Of Your Patio

Keeping your eye on Red Bull this afternoon? Let us help you get some extra spring into your stepping a full annual!

100% COTTON



Rail Bar // Free Shipping!

1279955

1 2 3

add to cart [buy it now](#)

Manage my list

The power of the rail bar is designed to hold a variety of things in place, from a plant to a stack of books. It's a simple, practical, and easy-to-use solution for your patio. The rail bar is made of heavy-duty metal, so it can hold up to 100 lbs. of weight. It's also easy to install, so you can get it up and running in no time. The rail bar is a great addition to any patio, and it's a must-have for anyone who wants to keep their things in place. It's a simple, practical, and easy-to-use solution for your patio. The rail bar is made of heavy-duty metal, so it can hold up to 100 lbs. of weight. It's also easy to install, so you can get it up and running in no time. The rail bar is a great addition to any patio, and it's a must-have for anyone who wants to keep their things in place.



- Free Shipping!** Available on all orders over \$100 (excludes some items)
- Secure transactions** Your payment is safe with our secure checkout
- Buy Now, Pay Later** We offer flexible payment options for your purchases. Use our service to pay over time, with no interest.

Home Shop Cigars Membership About Us

INDUSTRIAL CIGAR CO.

Deliver your favorite cigars right to your door, or visit our lounge.

WORLD'S FINEST
ATABEY PRIVATE LOUNGE

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[Events](#)

[Cigar Newbies](#)



Our Team

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OUR STANDARD

We believe when you smoke a Cruz, you know exactly what you're getting. It's the experience, the quality, the craftsmanship, the attention to detail, the premium tobacco.

[OUR CIGARS](#)

Home CTL Pods LAOs [Register](#)

May 10th - June 27th | SUMMER READY

ANNOUNCING CTL SEASON 5

CTL Season 5 is the ultimate summer ready challenge. It's a 10-week competition where the best CTL Pod users will compete for the title of Summer Ready. The winner will receive a \$10,000 cash prize and a trip to the Bahamas. The competition will be held from May 10th to June 27th. The winner will be announced on June 27th. The competition will be held from May 10th to June 27th. The winner will be announced on June 27th. The competition will be held from May 10th to June 27th. The winner will be announced on June 27th.

[REGISTER NOW](#)

HAGENCY

HOME OUR TEAM THE HAWK REAL ESTATE CONTACT REQUEST A QUOTE CLIENT LOGIN

Welcome To The

HAEUSSLER INSURANCE AGENCY

Select a product to receive a quote!

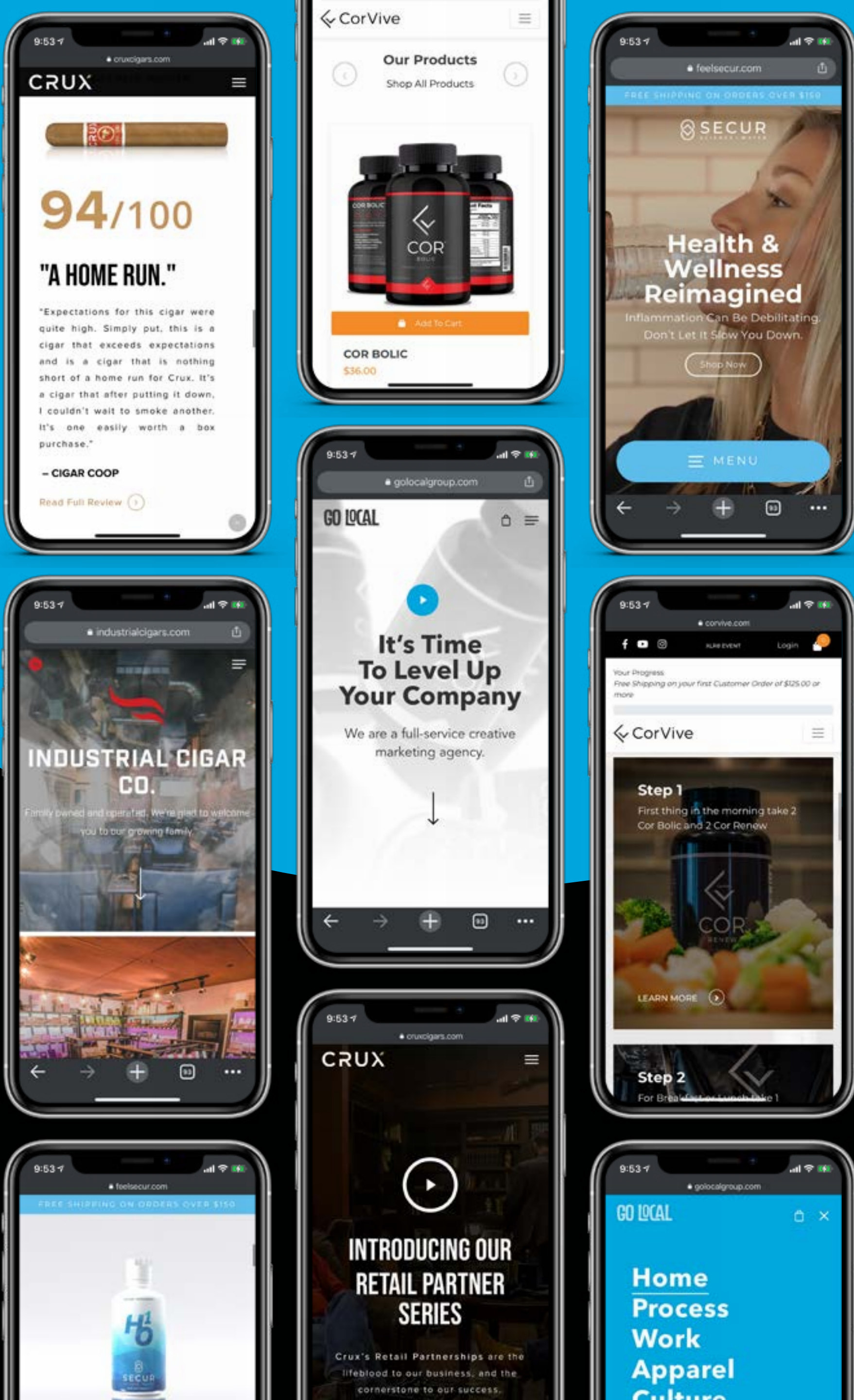
- Auto
- Commercial
- Health
- Flood
- Home
- Life
- Recreation
- Other

[OUR SERVICES](#)

Project Stats

Our 45+ years of experience has made us the industry leader.

- 1,422 lbs** Over 4,500 projects completed
- 4M** Estimated total revenue
- 2,041'** Over 3,000 miles traveled
- 164 lbs** Over 2,000 projects completed
- 267 lbs** Over 4,000 projects completed



Responsive Design & Mobile Compatibility

Responsive Design: Responsive site design allows the site to be viewable on all mobile operating systems and allows for screen resizing, hiding and appearing of elements, frame re-scaling and ability. Your site will be optimized for mobile, tablet, and desktop.

We utilize "Mobile-First" designs to give the viewer the best user experience

There are approximately 300 billion emails sent everyday. What are you doing different to connect with your audience?



Email Marketing

Benefits: The impact of email marketing can do much more than just getting messages into inboxes. A well-thought-out email marketing strategy can help attract clients, retain relationships, educate, and create a massive ROI.



Professional Copywriting



Platform Setup & Implementation



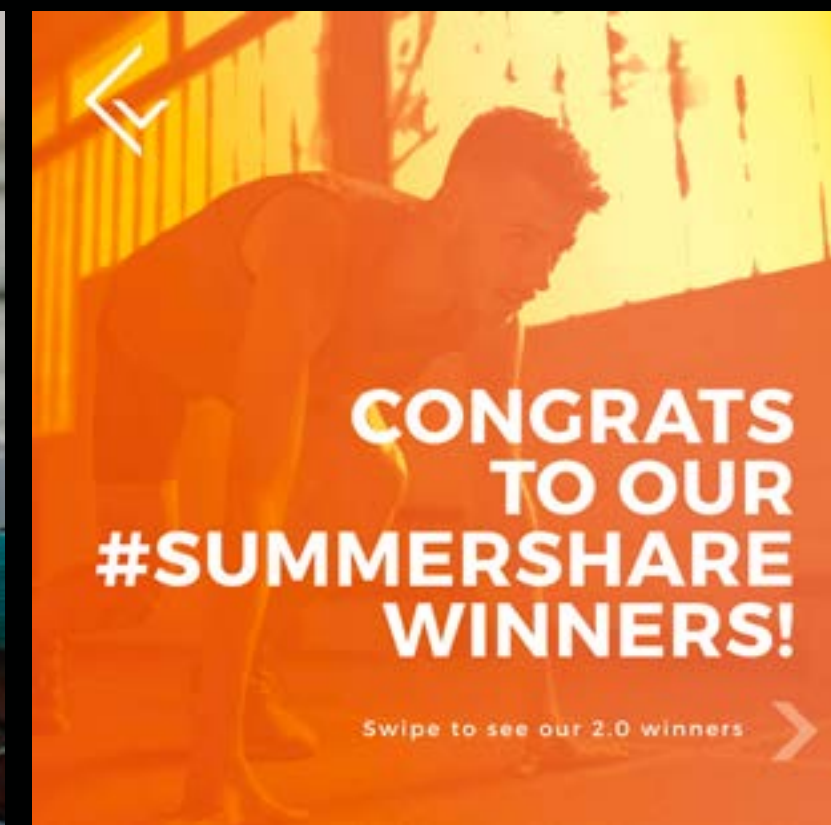
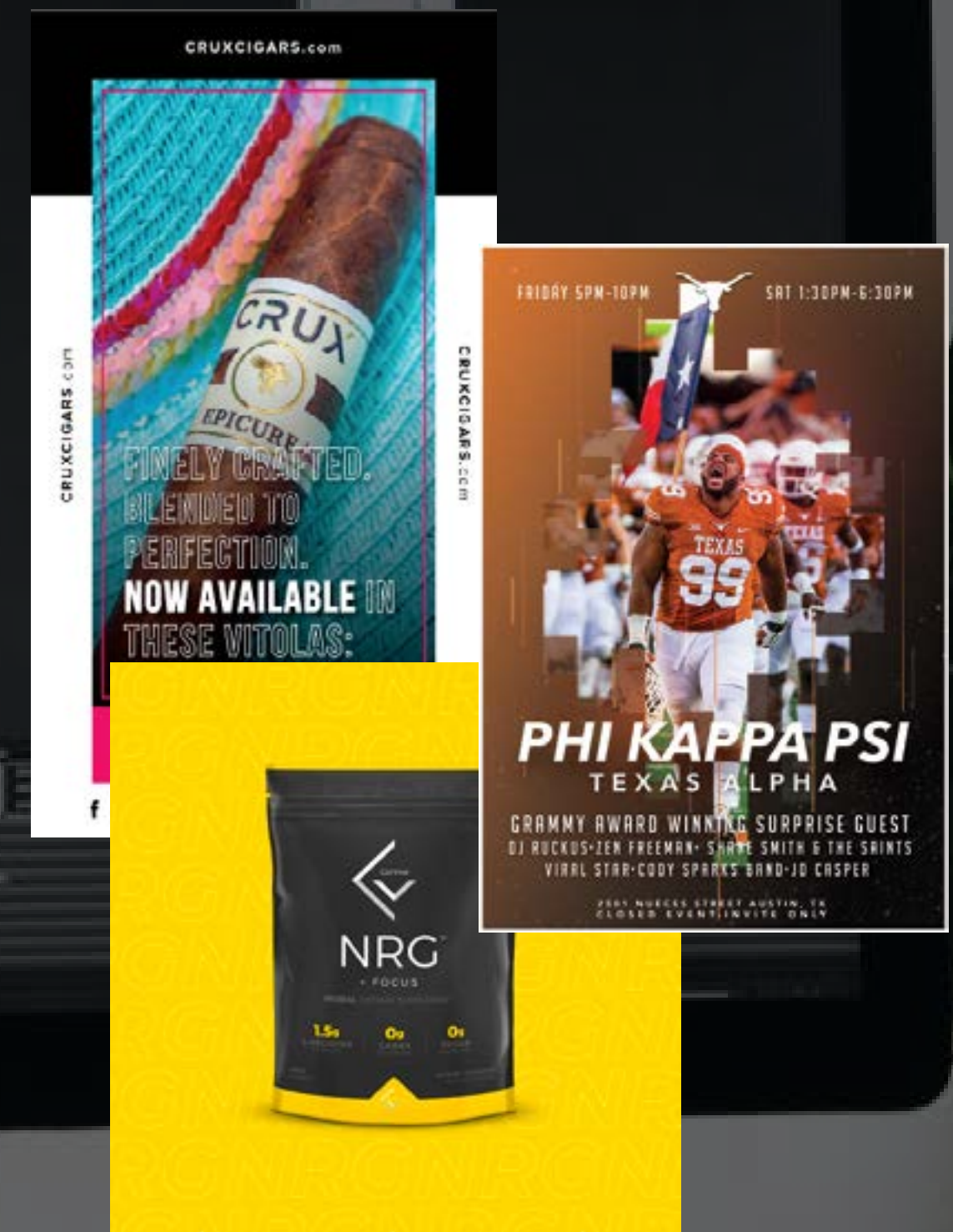
HTML File Delivery



Campaign Reporting

Graphic Design

All Your Needs: We have graphic designers specialized in all areas of the design industry: logo & branding, packaging design, digital design, web design, social media, motion graphics and signage.



CRUX
CIGARS



TOBACCO GROVE



ECYCLETEK
PROVIDING QUALITY REFURBISHED PRODUCTS



SECUR
SCIENCE + WATER



HARLEY & DANGER



Our Brands

Logo Lounge Winner



VS



[Before]

[After]



VS



[Before]

[After]

Photography



Good photography creates a mood. Within that mood, an emotion occurs, and this drives potential customers to become customers.



We make branded video marketing fast and simple.

Video Production

Tell Your Story: From Real Estate, Construction, Retail, Politics, Food & Beverage, Health & Wellness, Ecommerce, Insurance, Medical, & Fitness we've worked within countless industries. And we're always excited to expand!

Videography



Company Overview:
FONN Construction
Management Software

Video Price \$4,250

Our 2020 Sizzle Reel
A compilation of some of
our favorite shots

Company Overview:
Simon I Paschal Employment Law

Video Price \$5,800



Watch Now



Watch Now

Process Overview:
The journey of a cigar from
seed to stick / Crux Cigars

Video Price \$8,500



Product Launch

Corvive Immune Product Release

Video Price \$4,250

Watch Now 



Real Estate Listing:

A 12 Bedroom Cabin located in Western Colorado

Video Price \$5,750

 Watch Now



Agency Overview:

Cheney Group | Monument Realty

Video Price // \$6,800

Watch Now



Location Highlight:

Industrial Cigar Co. Frisco TX

Video Price // \$5,250



Watch Now



Product Highlight:
A virtual presentation of the
entire product catalog

Video Price // \$6,750

**Like what you see?
Watch more here:**

[Our YouTube]

Portfolio: Click on the photos to learn more about each case study

Campaign Case Studies

Our Work: We design and implement persuasive and inspired marketing solutions. That cool branding that delivers a Denzel-like screen presence. Take a look at some of our latest work.



Choose Cheney

An all-inclusive Mayoral Campaign in Frisco, TX leading to the election of new mayor.



Crux Cigars

Everything You Could See, Touch, Or Interact With The Crux Cigars Name On It Needed A Revamp.



Industrial Cigars

EComm Website Build, Complete With Product Photography And Description Writing For All Products.



DIGITAL WHITE PAPER

The Story Of Crux Cigars

Watch Now: This is a visual guide of our relationship with Crux Cigars from inception to now. The project began with a rebrand and packaging design and since has morphed into a complete marketing overhaul of the brand.



Let's Get Started.

WEB: www.golocalgroup.com

EMAIL: info@golocalgroup.com

SCHEDULE MEETING: <https://calendly.com/golocalgroup/30min>